



Warehouse Arts District Association  
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## Warehouse Arts District Association

### Membership Committee Meeting - February 8, 2017

Attending: Wendy Durand, Julie Angerosa, Nancy Day, Anna Broshears, Susan Antoinette, Mary Jane Park, Renee Dabbs (facilitator)  
Board Guests: Bob Devin Jones, Caryn Nesmith, Jovita Kravitz  
Wada members: Machel Knochenhauer, Gisele Jackson, Bobbi O'Hare (representing Dazzio Art), George Gowen

### Meeting Summary

- **Professional Education** has been moved under Education Committee but membership will have a table at all workshops.
- **Member Recruitment** - Ensure that WADA becomes more aware of and active in meeting artist member needs as well as increasing its connections to the community at large. Increased recruitment and retention of members and committee involvement is essential to achieving this goal.
  - 300 members by March 2018.
  - Each member of the membership committee and board of directors will be asked to recruit 10 members by March 2018
- **Community building**
  - Identify community partners, who is engaged – point persons, always identify yourself as a WADA member.
- **Member Retention**
  - Conduct surveys
  - Tap into volunteers
  - Send consistent notices of meetings, board openings, public education and other programming to members including newsletters.
  - Personally contact lapsed members.

### NEXT MEETING SCHEDULED:

- WEDNESDAY, APRIL 5, 10:30 AM at Soft Water Studios – open to all WADA members

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#### Board Members:

Mark Aeling  
Robert Kapusta  
Caryn Nesmith

Teresa Sullivan  
John Miles  
Jeremiah Jacobs

Wendy Durand  
Bob Devin Jones  
Ron Schlosser

Scott Pearce  
Ya La'Ford  
Jovita Kravitz