

Warehouse Arts District Association
515 22nd Street South
St. Petersburg, FL 33712
info@whereartismade.com
<http://www.whereartismade.com>
727-826-7211

Warehouse Arts District Association

Membership Committee Meeting - February 8, 2017

Attending: Wendy Durand, Nancy Day, Ya La'Ford, Mia Conza, & Anna Broshears, Mary Jane Park, Renee Dabbs, Jeremiah Jacobs (via written report)
Guests: Chizuko Donovan, Susan Antoinette

Meeting Summary

Discussion of the Social Mixer – Feb 20 – Zen Glass, 5:30-7:30 pm

- The concept is bring a friend, socialize, and hear brief updates from WADA
- Launch Member Pop-Up Shows in the WADA office Vestibule space. Each pop-up show will feature about 15 or so artists – 1 piece each.

Professional Education - Planned for week of March 20th on Public Art Commissions.

- Follow up on an exact date with Midtown Campus of SPCC and confirmation of all date with Jeff Danner, and Artists – Mark Aeling, Catherine Woods, and Jon Hair.
- Carol Mickett will be asked to lead the discussion
- Session will be free to members - \$10 for non-members, which can be applied toward a membership.
- Tracy to send a survey to members to see what other topics they would like for future sessions.

ANNUAL ACTION PLAN FOR MEMBER RECRUITMENT – Exploring in greater depth at the next membership meeting.

Discussion of Member Benefits

- Creating an option of a reduced membership fee for those who can't afford the full membership. A statement will be added to the website and written application *FOR ARTISTS ONLY*: “We pride ourselves on open membership. If at any point you have a need, we have *scholarships* available to provide Artist's memberships.”
- Membership idea incentives – Group Member Travel - i.e. a show in Miami at the Perez– Members pay but we provide a group to go with – could consider a charter bus with the costs divided among participants, might get discount tickets for a group.

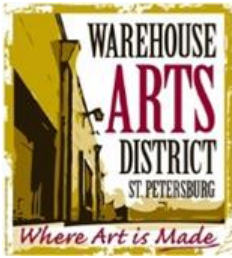
Board Members:

Mark Aeling
Robert Kapusta
Caryn Nesmith

Teresa Sullivan
John Miles
Jeremiah Jacobs

Wendy Durand
Bob Devin Jones
Ron Schlosser

Scott Pearce
Ya La'Ford
Jovita Kravitz



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NEXT MEETING SCHEDULED:

- WEDNESDAY, MARCH 8, 10:30 AM at Soft Water Studios –open to all WADA members

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